

Berlin – Berlin – Shanghai - Shanghai

Subject to changes: Please note that the courses at the partner university may be subject to change from one year to the other.

Semester 1: SRH Hochschule Berlin

Course Name
Intercultural Management
Risk Management in Value Creation
International Contractual Management
Developing Managerial Skills I: Case Studies
Operations and Project Management
Negotiation and Conflict Management

Semester 2: SRH Hochschule Berlin

Course Name
Technological Foresight and Innovation Strategies
Business Model Generation
Company Project I (Business Lab/Start-up Lab/Politics Lab/Design Lab)
Company Project II (Business Lab/Start-up Lab/Politics Lab/Design Lab)
Company Project III (Business Lab/Start-up Lab/Politics Lab/Design Lab)
Developing Managerial Skills II: Business Simulation

Semester 3: SEM Tongji

Core courses:

Course Name	Notes
Strategic Management and Entrepreneurship	
Financial & Management Accounting	
Business Law in China	
Academic Norms	
Academic Lectures	
Foreign Language Chinese	
	Equivalent to 34 ECTS

Elective focus:

Focus on Technology

Course Name
Big Data Analysis

OR

Focus on Finance

Course Name
Research Methods in management
Banking and Financial Markets

Semester 4: SEM Tongji

Required courses

Course Name	Notes
Marketing in China	
Leadership and Organizational Behavior in China	
Survey of China	
Integration Practice	
	Equivalent to 20 ECTS

Elective focus:

Focus on Technology

OR

Focus on Finance

Course Name
Technological Innovation Management
Digital Innovation in China

Course Name
Corporate Finance

Semester 4: SRH Hochschule Berlin

Course Name	Notes
<i>Internship</i>	<i>Minimum 6 weeks. Has to be completed before the end of the 4th semester.</i>
<i>Master Thesis</i>	<i>Will be done with SEM Tongji but the credits will be assigned by SRH.</i>